

Record temperatures in Bad Nauheim

Weather reports for the past 55 years in the State of Hesse list record temperatures of +38° Celsius in 1952 and -28° Celsius in 1968. These records will be broken on a daily basis in the future, summer or winter, in Sanden's newly established Technical Centre Europe.

(Bad Nauheim, 24.10.00) Logistics and customer convenience were at the heart of the decision process in choosing the city of Bad Nauheim, a once internationally renowned health resort, as site for Sanden's new European Technical Centre. The newly built facility, with its highly sophisticated environmental chamber, is to become Sanden's primary testing, research and development facility for automotive air conditioning compressors. The Technical Centre provides Sanden with full testing facilities for air conditioning, ventilation and heating systems (HVAC) of automobiles. The climate wind tunnel, the most technically advanced of its type in the world, operates from plus 50° Celsius to minus 40° Celsius, at speeds of up to 160 kilometers per hour. Sanden is the world's largest independent manufacturer of automotive air conditioning compressors and hopes to reinforce its market leading position through the establishment of this facility.

A disproportionate contribution to the State of Hesse's economic output comes from the Rhine-Main area around Frankfurt. Financial services, banking and securities trading but also transportation, insurance, communications, media and such diversified services as business consulting and advertising make up the most prevalent industries in the region in and around Frankfurt. With a population of 30,000, Bad Nauheim is located 35 kilometres from Frankfurt at the outskirts of the Taunus mountains.

Bad Nauheim rose to international fame at the turn of the 20th century. With its grand fountain, picturesque town park, bathhouse complex and villas in Art Nouveau architectural style, Bad Nauheim attained a reputation as a luxurious cosmopolitan Spa for Europe's bourgeoisie. European Empresses Elisabeth of Austria, Tsarina Alexandra Feodora of Russia and Auguste-Victoria of Germany were all early visitors to Bad Nauheim. The town's chronicles also list Franklin Delano Roosevelt, King Saud I of Saudi Arabia and Elvis Presley as only a few of the famous luminaries who spent time in Bad Nauheim. Today, the township, located in the Wetterau area, remains a mixture of a modern municipality and traditional spa. Its examples of Art Nouveau architecture rank amongst

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Europe's finest and its location and infrastructure have made it a home to several multinational corporations.

Sanden decided on Bad Nauheim as the most appropriate location to build the Technical Centre in Germany. The facility in Bad Nauheim is easily accessible to many of Sanden's major customers on the European continent. It is situated just off the A5 Autobahn, Germany's main north-south artery and close to Frankfurt's International airport. By opening and locating such an advanced facility in Germany, Sanden, already recognized as the market leader in Europe, intends on solidifying its European market position, estimated at 45%.

The Technical Centre is considered to be an enrichment for the Wetterau area and the town of Bad Nauheim. Sanden has already developed plans to expand the Technical Centre in the future. Twenty-four employees have already begun work in Bad Nauheim and Sanden projects that seventy engineers and employees will form its total staff at this facility.

In establishing its European Manufacturing Centre in the French town of Tinteniac in Brittany in 1996 Sanden was able to create employment for over 600 workers in the area. For this reason as well as for his role in reinforcing Franco Japanese ties, Sanden President Masayoshi Ushikubo is to be awarded the French "Ordre de la Légion d'Honneur" on 26 October, just two days after the official opening of the Technical Centre Europe in Bad Nauheim.